

BAYER SUPPORT PROGRAMS FOR YOU AND YOUR PATIENTS

Resources for healthcare providers prescribing Kyleena®, Mirena® and Skyla®



CONFIDENCE IN COVERAGE PROGRAM

You're covered when purchasing Bayer IUDs. If a Bayer IUD is denied coverage* by your patient's plan after insertion, Bayer will replace that IUD at no cost.[†]

95% of patients had coverage for a Bayer IUD with low or no out-of-pocket costs based on benefit investigation submissions to Bayer in 2017.¹

Other product costs may apply; N=291,664.

For more information or how to apply, talk to your Bayer IUD sales specialist.

*Does not apply for patients who have cost-sharing, co-payments, insertion and removal costs, or any other costs.

[†]Healthcare provider may not seek any further reimbursement for a denied unit. Program participation is not contingent on future purchase of Bayer products.



CO-PAY SAVINGS PROGRAM FOR BAYER IUDs

Your eligible, commercially insured patients may pay as little as \$20 for the Kyleena IUD or Mirena IUD.

Visit <u>iudcopay.com</u> for more information and to enroll your patients. Terms and conditions apply.



BAYER US PATIENT ASSISTANCE FOUNDATION (BUSPAF)

The BUSPAF provides products including Kyleena, Mirena and Skyla at no cost for eligible women.[‡]

Patients can visit <u>PatientAssistance.Bayer.us</u> for eligibility requirements and the application process.

[‡]Please note that Bayer may provide the Kyleena IUD, Mirena IUD, or Skyla IUD at no cost to eligible patients. Other costs may apply.









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BAYER WOMEN'S HEALTHCARE (WHC) SUPPORT WEBSITE

This online portal for HCPs/your practice helps support a seamless ordering, billing, and coding process for Kyleena, Mirena and Skyla. It also provides access and contact information to check status, manage invoices, request a sales representative, and much more.

Visit WHCSupport.com for 24/7 assistance.



DISCOUNT PROGRAMS

Bayer offers various discount pricing programs when ordering Bayer IUDs for your practice.

For more information on these programs, speak to your Bayer IUD sales specialist.



KYLEENA AND MIRENA PATIENT BROCHURES

Bayer has created patient brochures to help educate women who are considering a Bayer IUD.

Find the Kyleena patient brochure <u>here</u>.

Find the Mirena patient brochure <u>here</u>.

Have questions? Bayer has answers. 1-888-84-BAYER (1-888-842-2937)

Reference: 1. Data on file. Benefit Verification-Service Removal Plan Overview. 2018.

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